



Retail MarketPlace Profile

Maumee St, Angola, Indiana, 46703
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 41.63484
 Longitude: -84.99929

Summary Demographics

2018 Population	7,346
2018 Households	2,559
2018 Median Disposable Income	\$34,330
2018 Per Capita Income	\$21,173

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$67,512,815	\$150,365,788	-\$82,852,973	-38.0	93
Total Retail Trade	44-45	\$61,143,361	\$137,260,537	-\$76,117,176	-38.4	65
Total Food & Drink	722	\$6,369,454	\$13,105,252	-\$6,735,798	-34.6	28

2017 Industry Group

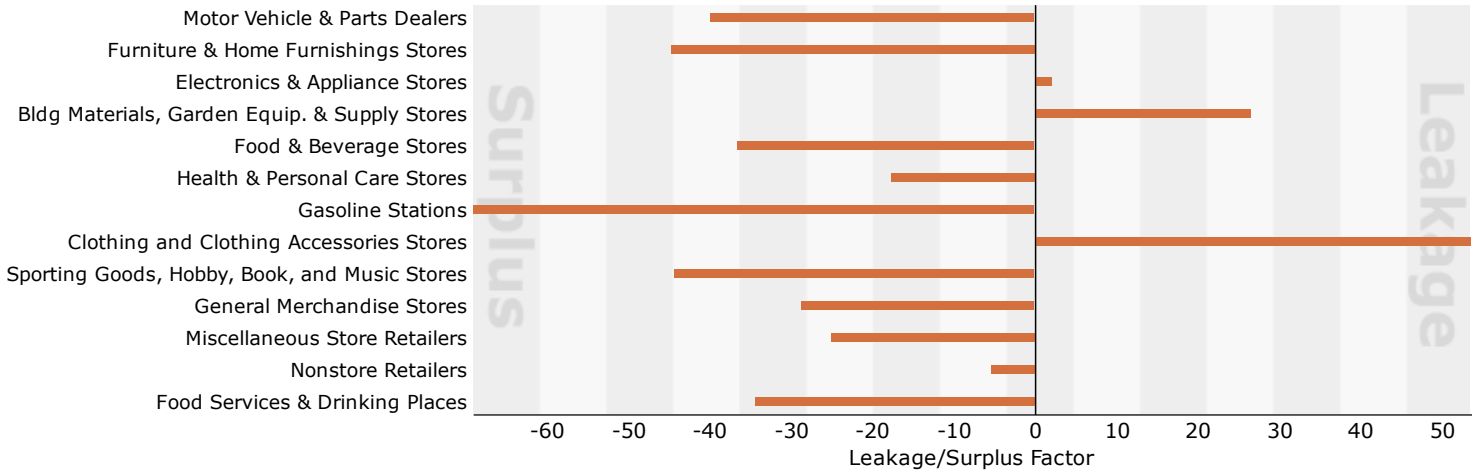
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$13,454,289	\$31,367,336	-\$17,913,047	-40.0	15
Automobile Dealers	4411	\$10,533,655	\$26,849,221	-\$16,315,566	-43.6	8
Other Motor Vehicle Dealers	4412	\$1,609,351	\$743,192	\$866,159	36.8	1
Auto Parts, Accessories & Tire Stores	4413	\$1,311,283	\$3,774,923	-\$2,463,640	-48.4	5
Furniture & Home Furnishings Stores	442	\$1,736,188	\$4,576,301	-\$2,840,113	-45.0	5
Furniture Stores	4421	\$1,140,734	\$2,026,273	-\$885,539	-28.0	1
Home Furnishings Stores	4422	\$595,454	\$2,550,028	-\$1,954,574	-62.1	4
Electronics & Appliance Stores	443	\$1,776,060	\$1,700,186	\$75,874	2.2	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$4,190,883	\$2,431,957	\$1,758,926	26.6	4
Bldg Material & Supplies Dealers	4441	\$3,897,669	\$1,538,630	\$2,359,039	43.4	3
Lawn & Garden Equip & Supply Stores	4442	\$293,214	\$893,326	-\$600,112	-50.6	1
Food & Beverage Stores	445	\$10,692,887	\$23,071,992	-\$12,379,105	-36.7	4
Grocery Stores	4451	\$9,346,808	\$20,242,743	-\$10,895,935	-36.8	3
Specialty Food Stores	4452	\$494,189	\$0	\$494,189	100.0	0
Beer, Wine & Liquor Stores	4453	\$851,891	\$2,829,250	-\$1,977,359	-53.7	1
Health & Personal Care Stores	446,4461	\$3,964,878	\$5,690,548	-\$1,725,670	-17.9	6
Gasoline Stations	447,4471	\$7,159,355	\$39,329,070	-\$32,169,715	-69.2	5
Clothing & Clothing Accessories Stores	448	\$2,397,336	\$721,177	\$1,676,159	53.7	3
Clothing Stores	4481	\$1,455,181	\$325,073	\$1,130,108	63.5	2
Shoe Stores	4482	\$474,814	\$0	\$474,814	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$467,342	\$396,104	\$71,238	8.3	1
Sporting Goods, Hobby, Book & Music Stores	451	\$1,333,058	\$3,459,367	-\$2,126,309	-44.4	4
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,086,124	\$2,979,358	-\$1,893,234	-46.6	3
Book, Periodical & Music Stores	4512	\$246,934	\$480,009	-\$233,075	-32.1	1
General Merchandise Stores	452	\$10,363,847	\$18,804,933	-\$8,441,086	-28.9	2
Department Stores Excluding Leased Depts.	4521	\$7,763,310	\$0	\$7,763,310	100.0	0
Other General Merchandise Stores	4529	\$2,600,537	\$873,490	\$1,727,047	49.7	1
Miscellaneous Store Retailers	453	\$2,775,271	\$4,654,790	-\$1,879,519	-25.3	14
Florists	4531	\$126,148	\$606,833	-\$480,685	-65.6	2
Office Supplies, Stationery & Gift Stores	4532	\$496,337	\$214,420	\$281,917	39.7	3
Used Merchandise Stores	4533	\$372,775	\$698,951	-\$326,176	-30.4	4
Other Miscellaneous Store Retailers	4539	\$1,780,011	\$3,134,585	-\$1,354,574	-27.6	6
Nonstore Retailers	454	\$1,299,308	\$1,452,879	-\$153,571	-5.6	1
Electronic Shopping & Mail-Order Houses	4541	\$997,597	\$1,452,879	-\$455,282	-18.6	1
Vending Machine Operators	4542	\$69,585	\$0	\$69,585	100.0	0
Direct Selling Establishments	4543	\$232,127	\$0	\$232,127	100.0	0
Food Services & Drinking Places	722	\$6,369,454	\$13,105,252	-\$6,735,798	-34.6	28
Special Food Services	7223	\$161,763	\$0	\$161,763	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$225,506	\$200,137	\$25,369	6.0	2
Restaurants/Other Eating Places	7225	\$5,982,185	\$12,874,834	-\$6,892,649	-36.6	26

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

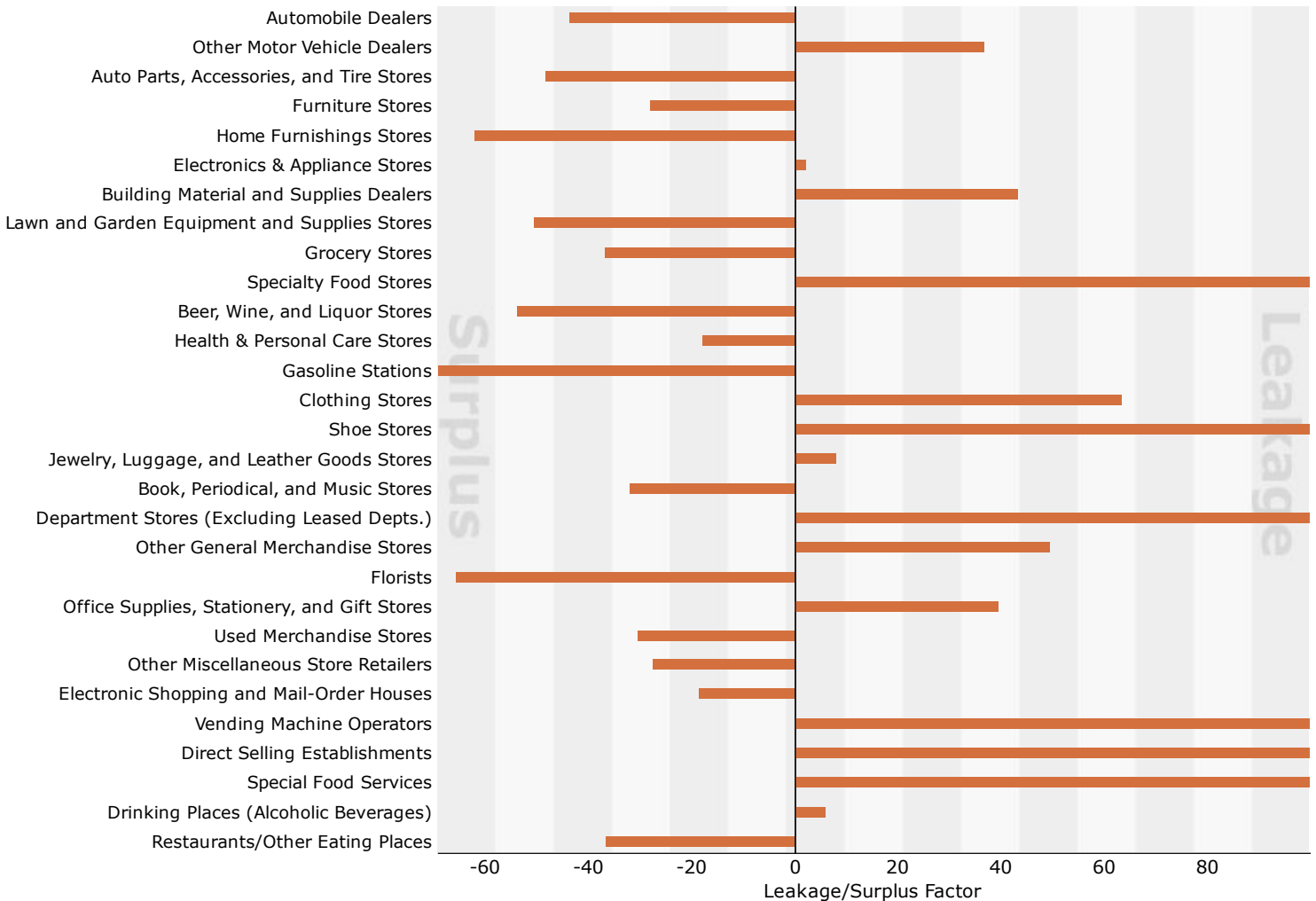
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September 24, 2018

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Maumee St, Angola, Indiana, 46703
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 41.63484
 Longitude: -84.99929

Summary Demographics

2018 Population	15,458
2018 Households	5,794
2018 Median Disposable Income	\$39,238
2018 Per Capita Income	\$24,234

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$175,944,774	\$371,507,427	-\$195,562,653	-35.7	185
Total Retail Trade	44-45	\$159,669,085	\$341,101,792	-\$181,432,707	-36.2	132
Total Food & Drink	722	\$16,275,689	\$30,405,635	-\$14,129,946	-30.3	53

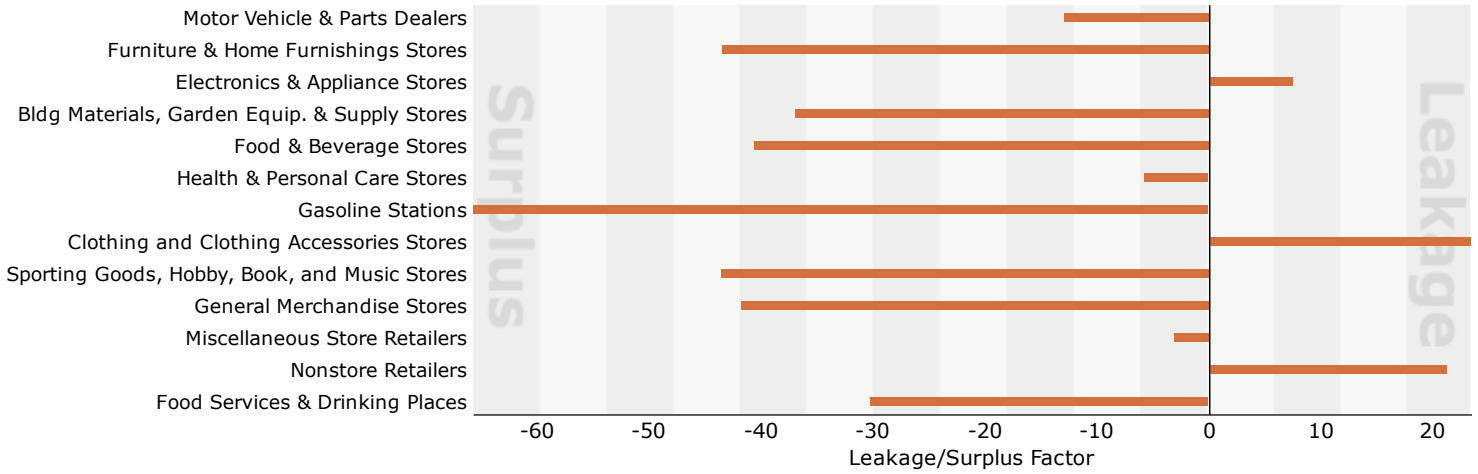
2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$35,588,344	\$46,242,116	-\$10,653,772	-13.0	26
Automobile Dealers	4411	\$27,840,707	\$33,330,187	-\$5,489,480	-9.0	15
Other Motor Vehicle Dealers	4412	\$4,325,490	\$8,657,135	-\$4,331,645	-33.4	5
Auto Parts, Accessories & Tire Stores	4413	\$3,422,147	\$4,254,794	-\$832,647	-10.8	6
Furniture & Home Furnishings Stores	442	\$4,433,073	\$11,255,173	-\$6,822,100	-43.5	9
Furniture Stores	4421	\$2,878,147	\$5,586,436	-\$2,708,289	-32.0	2
Home Furnishings Stores	4422	\$1,554,926	\$5,668,737	-\$4,113,811	-56.9	7
Electronics & Appliance Stores	443	\$4,544,934	\$3,902,125	\$642,809	7.6	6
Bldg Materials, Garden Equip. & Supply Stores	444	\$11,445,656	\$24,862,634	-\$13,416,978	-37.0	10
Bldg Material & Supplies Dealers	4441	\$10,621,493	\$22,841,998	-\$12,220,505	-36.5	7
Lawn & Garden Equip & Supply Stores	4442	\$824,163	\$2,020,636	-\$1,196,473	-42.1	3
Food & Beverage Stores	445	\$27,638,023	\$65,443,532	-\$37,805,509	-40.6	12
Grocery Stores	4451	\$24,176,427	\$55,208,506	-\$31,032,079	-39.1	6
Specialty Food Stores	4452	\$1,274,564	\$707,254	\$567,310	28.6	1
Beer, Wine & Liquor Stores	4453	\$2,187,032	\$9,527,773	-\$7,340,741	-62.7	5
Health & Personal Care Stores	446,4461	\$10,411,941	\$11,689,072	-\$1,277,131	-5.8	11
Gasoline Stations	447,4471	\$18,650,869	\$90,145,377	-\$71,494,508	-65.7	12
Clothing & Clothing Accessories Stores	448	\$6,097,975	\$3,781,008	\$2,316,967	23.5	6
Clothing Stores	4481	\$3,698,653	\$969,988	\$2,728,665	58.4	3
Shoe Stores	4482	\$1,208,042	\$1,718,962	-\$510,920	-17.5	1
Jewelry, Luggage & Leather Goods Stores	4483	\$1,191,280	\$1,092,058	\$99,222	4.3	2
Sporting Goods, Hobby, Book & Music Stores	451	\$3,442,545	\$8,762,429	-\$5,319,884	-43.6	11
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,824,380	\$8,282,420	-\$5,458,040	-49.1	10
Book, Periodical & Music Stores	4512	\$618,164	\$480,009	\$138,155	12.6	1
General Merchandise Stores	452	\$26,683,055	\$65,025,495	-\$38,342,440	-41.8	6
Department Stores Excluding Leased Depts.	4521	\$19,944,472	\$61,369,000	-\$41,424,528	-50.9	2
Other General Merchandise Stores	4529	\$6,738,583	\$3,656,495	\$3,082,088	29.6	4
Miscellaneous Store Retailers	453	\$7,309,450	\$7,770,783	-\$461,333	-3.1	23
Florists	4531	\$335,403	\$873,182	-\$537,779	-44.5	3
Office Supplies, Stationery & Gift Stores	4532	\$1,280,701	\$214,420	\$1,066,281	71.3	3
Used Merchandise Stores	4533	\$936,168	\$1,406,684	-\$470,516	-20.1	5
Other Miscellaneous Store Retailers	4539	\$4,757,179	\$5,276,497	-\$519,318	-5.2	12
Nonstore Retailers	454	\$3,423,220	\$2,222,048	\$1,201,172	21.3	1
Electronic Shopping & Mail-Order Houses	4541	\$2,596,685	\$2,222,048	\$374,637	7.8	1
Vending Machine Operators	4542	\$178,923	\$0	\$178,923	100.0	0
Direct Selling Establishments	4543	\$647,611	\$0	\$647,611	100.0	0
Food Services & Drinking Places	722	\$16,275,689	\$30,405,635	-\$14,129,946	-30.3	53
Special Food Services	7223	\$415,768	\$83,482	\$332,286	66.6	1
Drinking Places - Alcoholic Beverages	7224	\$566,742	\$245,682	\$321,060	39.5	2
Restaurants/Other Eating Places	7225	\$15,293,180	\$30,076,471	-\$14,783,291	-32.6	50

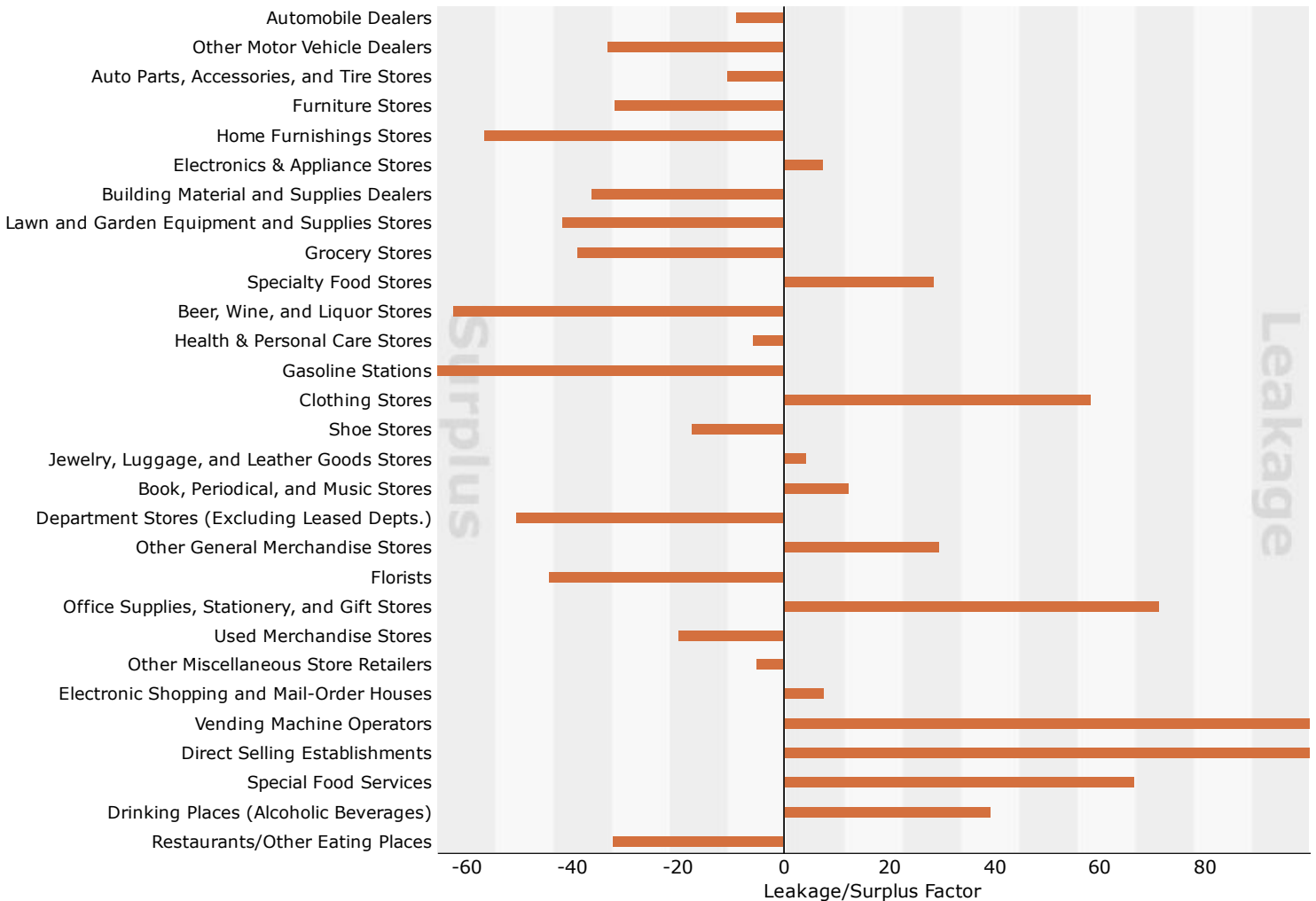
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2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Maumee St, Angola, Indiana, 46703
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 41.63484
 Longitude: -84.99929

Summary Demographics

2018 Population	41,260
2018 Households	16,033
2018 Median Disposable Income	\$42,748
2018 Per Capita Income	\$26,420

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$538,811,572	\$728,239,935	-\$189,428,363	-15.0	365
Total Retail Trade	44-45	\$490,618,876	\$679,499,522	-\$188,880,646	-16.1	264
Total Food & Drink	722	\$48,192,696	\$48,740,413	-\$547,717	-0.6	100

2017 Industry Group

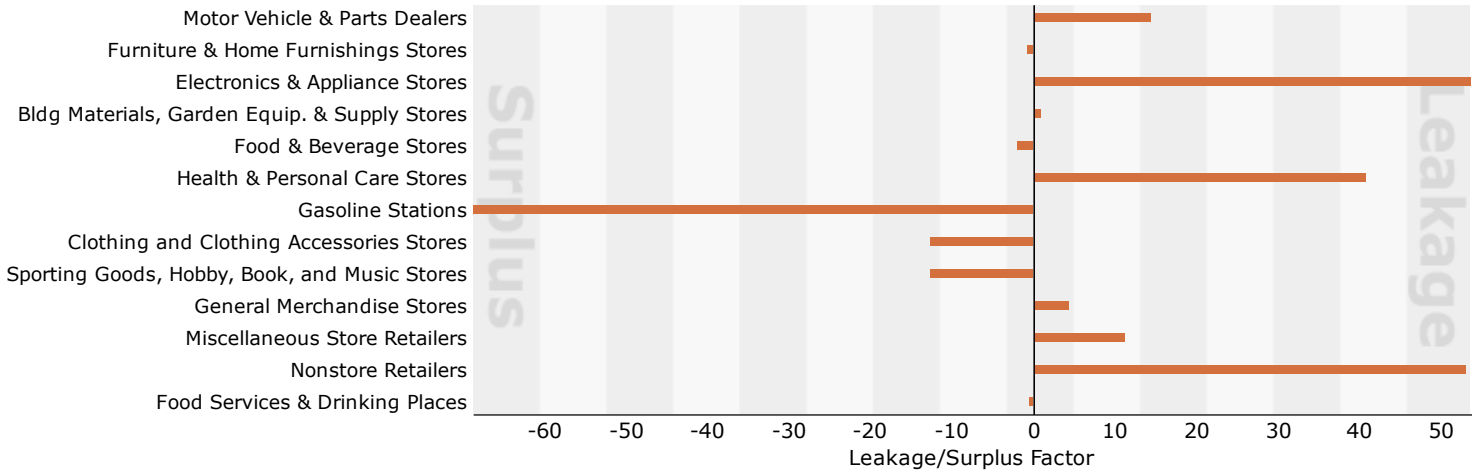
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$111,264,157	\$83,141,900	\$28,122,257	14.5	43
Automobile Dealers	4411	\$87,289,187	\$61,050,317	\$26,238,870	17.7	21
Other Motor Vehicle Dealers	4412	\$13,481,102	\$16,622,596	-\$3,141,494	-10.4	12
Auto Parts, Accessories & Tire Stores	4413	\$10,493,867	\$5,468,987	\$5,024,880	31.5	10
Furniture & Home Furnishings Stores	442	\$13,336,286	\$13,553,894	-\$217,608	-0.8	14
Furniture Stores	4421	\$8,501,538	\$6,066,079	\$2,435,459	16.7	3
Home Furnishings Stores	4422	\$4,834,748	\$7,487,815	-\$2,653,067	-21.5	11
Electronics & Appliance Stores	443	\$13,616,959	\$4,094,726	\$9,522,233	53.8	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$37,010,484	\$36,296,665	\$713,819	1.0	23
Bldg Material & Supplies Dealers	4441	\$34,145,552	\$32,685,309	\$1,460,243	2.2	15
Lawn & Garden Equip & Supply Stores	4442	\$2,864,932	\$3,611,355	-\$746,423	-11.5	8
Food & Beverage Stores	445	\$83,953,186	\$87,437,854	-\$3,484,668	-2.0	27
Grocery Stores	4451	\$73,625,342	\$69,460,824	\$4,164,518	2.9	14
Specialty Food Stores	4452	\$3,904,527	\$1,936,328	\$1,968,199	33.7	3
Beer, Wine & Liquor Stores	4453	\$6,423,318	\$16,040,702	-\$9,617,384	-42.8	10
Health & Personal Care Stores	446,4461	\$32,660,841	\$13,713,697	\$18,947,144	40.9	15
Gasoline Stations	447,4471	\$57,290,263	\$310,025,408	-\$252,735,145	-68.8	27
Clothing & Clothing Accessories Stores	448	\$18,252,439	\$23,550,214	-\$5,297,775	-12.7	22
Clothing Stores	4481	\$11,209,138	\$19,015,623	-\$7,806,485	-25.8	17
Shoe Stores	4482	\$3,521,849	\$3,442,533	\$79,316	1.1	3
Jewelry, Luggage & Leather Goods Stores	4483	\$3,521,452	\$1,092,058	\$2,429,394	52.7	2
Sporting Goods, Hobby, Book & Music Stores	451	\$10,492,950	\$13,537,990	-\$3,045,040	-12.7	26
Sporting Goods/Hobby/Musical Instr Stores	4511	\$8,688,879	\$13,057,981	-\$4,369,102	-20.1	25
Book, Periodical & Music Stores	4512	\$1,804,071	\$480,009	\$1,324,062	58.0	1
General Merchandise Stores	452	\$79,819,939	\$73,037,877	\$6,782,062	4.4	14
Department Stores Excluding Leased Depts.	4521	\$58,996,913	\$62,041,221	-\$3,044,308	-2.5	2
Other General Merchandise Stores	4529	\$20,823,026	\$10,996,656	\$9,826,370	30.9	12
Miscellaneous Store Retailers	453	\$22,449,074	\$17,899,281	\$4,549,793	11.3	44
Florists	4531	\$1,042,312	\$1,419,481	-\$377,169	-15.3	6
Office Supplies, Stationery & Gift Stores	4532	\$3,825,688	\$214,420	\$3,611,268	89.4	3
Used Merchandise Stores	4533	\$2,741,780	\$1,850,900	\$890,880	19.4	8
Other Miscellaneous Store Retailers	4539	\$14,839,294	\$14,414,480	\$424,814	1.5	27
Nonstore Retailers	454	\$10,472,298	\$3,210,017	\$7,262,281	53.1	3
Electronic Shopping & Mail-Order Houses	4541	\$7,752,817	\$2,222,048	\$5,530,769	55.4	1
Vending Machine Operators	4542	\$540,011	\$0	\$540,011	100.0	0
Direct Selling Establishments	4543	\$2,179,471	\$987,969	\$1,191,502	37.6	2
Food Services & Drinking Places	722	\$48,192,696	\$48,740,413	-\$547,717	-0.6	100
Special Food Services	7223	\$1,281,445	\$209,258	\$1,072,187	71.9	3
Drinking Places - Alcoholic Beverages	7224	\$1,702,985	\$1,497,711	\$205,274	6.4	9
Restaurants/Other Eating Places	7225	\$45,208,266	\$47,033,444	-\$1,825,178	-2.0	88

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

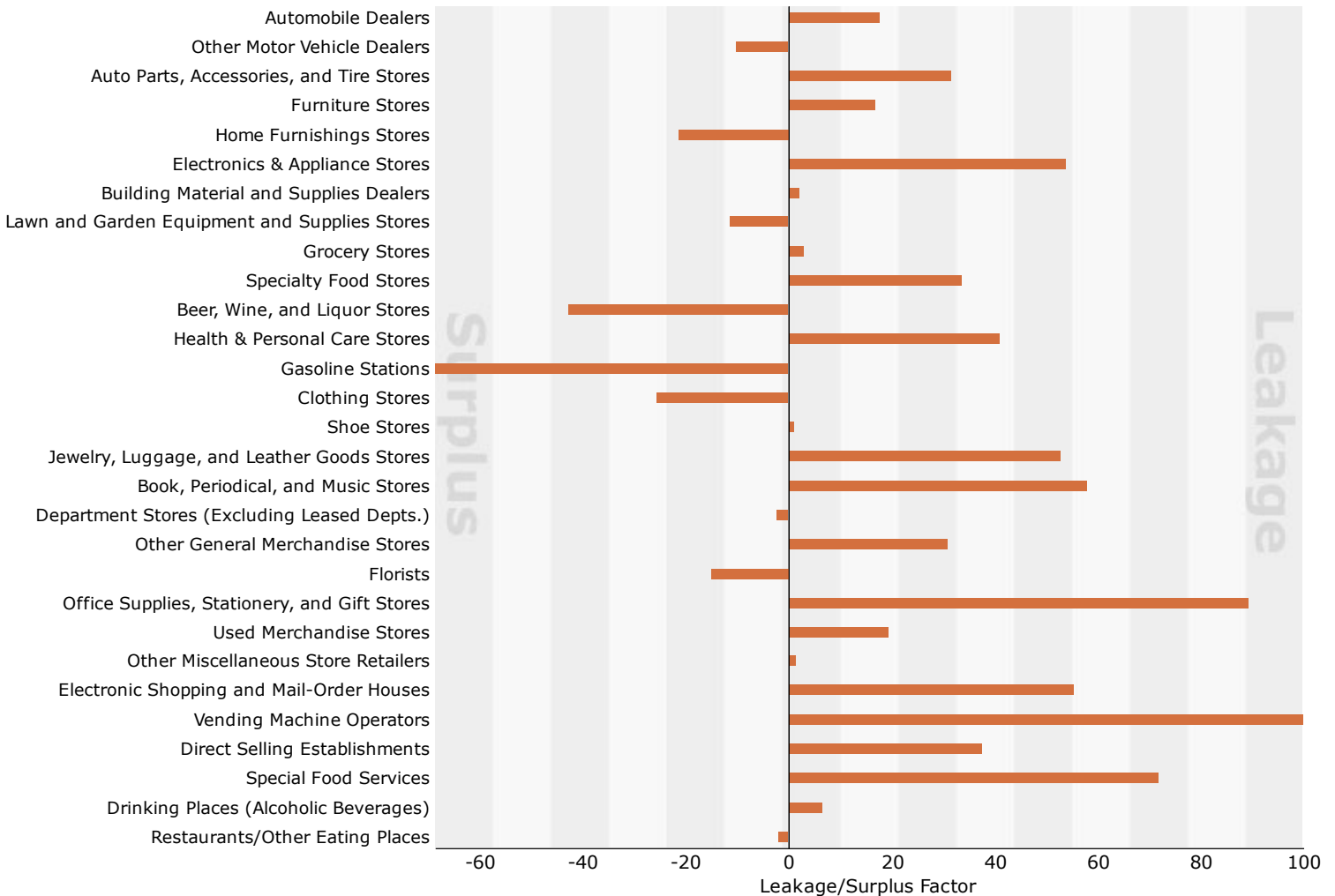
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September 24, 2018

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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