

## KEY FACTS

7,346

Population



2.5

Average Household Size

34.0

Median Age

\$40,613

Median Household Income

## EDUCATION

12%

No High School Diploma



38%

High School Graduate



28%

Some College



22%

Bachelor's/Grad/Prof Degree

## BUSINESS



457

Total Businesses



6,092

Total Employees

## EMPLOYMENT



55%

White Collar



25%

Blue Collar



19%

Services

5.7%

Unemployment Rate

## INCOME



\$40,613

Median Household Income



\$21,173

Per Capita Income



\$42,185

Median Net Worth

## Households By Income

The largest group: \$35,000 - \$49,999 (19.3%)

The smallest group: \$200,000+ (1.1%)

Indicator	Value	Difference		
<\$15,000	13.2%	+5.7%		
\$15,000 - \$24,999	13.3%	+2.6%		
\$25,000 - \$34,999	14.5%	+2.7%		
\$35,000 - \$49,999	19.3%	+3.2%		
\$50,000 - \$74,999	18.2%	-5.4%		
\$75,000 - \$99,999	9.1%	-3.4%		
\$100,000 - \$149,999	9.7%	-2.6%		
\$150,000 - \$199,999	1.6%	-1.4%		
\$200,000+	1.1%	-1.4%		

Bars show deviation from Steuben County

## KEY FACTS

15,458

Population



2.4

Average Household Size

37.8

Median Age

\$48,249

Median Household Income

## EDUCATION

10%

No High School Diploma



35%

High School Graduate



31%

Some College



24%

Bachelor's/Grad/Prof Degree

## BUSINESS



861

Total Businesses



11,241

Total Employees

## EMPLOYMENT



56%

White Collar



30%

Blue Collar



15%

Services

4.3%

Unemployment Rate

## INCOME



\$48,249

Median Household Income



\$24,234

Per Capita Income



\$85,118

Median Net Worth

## Households By Income

The largest group: \$50,000 - \$74,999 (21.5%)

The smallest group: \$200,000+ (1.8%)

Indicator	Value	Difference	
<\$15,000	9.6%	+1.2%	
\$15,000 - \$24,999	11.2%	+0.2%	
\$25,000 - \$34,999	13.1%	+1.6%	
\$35,000 - \$49,999	17.5%	+1.3%	
\$50,000 - \$74,999	21.5%	-0.4%	
\$75,000 - \$99,999	11.9%	-1.8%	
\$100,000 - \$149,999	11.1%	-1.8%	
\$150,000 - \$199,999	2.2%	-0.4%	
\$200,000+	1.8%	+0.1%	

Bars show deviation from DeKalb County

## KEY FACTS

41,260

Population



2.5

Average Household Size

42.2

Median Age

\$52,807

Median Household Income

## EDUCATION

11%

No High School Diploma



39%

High School Graduate



30%

Some College



20%

Bachelor's/Grad/Prof Degree

## BUSINESS



1,577

Total Businesses



20,309

Total Employees

## EMPLOYMENT



53%

White Collar



33%

Blue Collar



14%

Services

3.9%

Unemployment Rate

## INCOME



\$52,807

Median Household Income



\$26,420

Per Capita Income



\$136,011

Median Net Worth

## Households By Income

The largest group: \$50,000 - \$74,999 (23.6%)

The smallest group: \$200,000+ (2.4%)

Indicator	Value	Difference	
<\$15,000	7.8%	-0.6%	
\$15,000 - \$24,999	10.7%	-0.3%	
\$25,000 - \$34,999	11.6%	+0.1%	
\$35,000 - \$49,999	15.9%	-0.3%	
\$50,000 - \$74,999	23.6%	+1.7%	
\$75,000 - \$99,999	12.8%	-0.9%	
\$100,000 - \$149,999	12.3%	-0.6%	
\$150,000 - \$199,999	2.9%	+0.3%	
\$200,000+	2.4%	+0.7%	

Bars show deviation from Branch County